U.S. Patent Application No.: 10/051,557 Attorney Docket No.: 74331.000004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Group Art Unit: 1751

Daniel Roy Schlee

: Examiner: Tri V. Nguyen

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For: PROMOTIONAL DATA DELIVERY

SYSTEM AND METHOD

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT/RESPONSE

Sir:

In response to the Office Action dated June 23, 2008, please amend the above-identified patent application as follows: